Entrepreneurship Institute
King's College London

Twenty21

ENTERPRISE AWARD FAQS

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WHAT IS ENTERPRISE AWARD?

Enterprise Award is one of the King's Experience Awards, run by the King's Entrepreneurship Institute. It is a co-curricular programme, aimed at supporting students and staff members to develop the 7 Skills of an Entrepreneurial Mindset through a variety of learning experiences and opportunities, which will enhance your future, whatever that might hold.

WHAT ARE THE KING'S EXPERIENCE AWARDS?

The Experience Awards are opportunities for learning outside the formal curriculum, based on experiential learning, and completing an award will earn you recognition on your HEAR. The different Experience Awards fall under three streams: Service, Leadership (including Enterprise Award) and Research; find out more about the different Experience Awards.

CAN I GET INVOLVED IN MULTIPLE EXPERIENCE AWARDS?

The Experience Awards team allows participation in one Experience Award per term, two Awards per year.

As the Enterprise Award takes place over two terms (from November through to April), unfortunately you would not be able to take part in any other Experience Awards at the same time. However, the Research Award takes place during summer term, so this Award is still an option in the same academic year.

AM I ELIGIBLE TO PARTICIPATE?

Enterprise Award is open to all King's students and staff members across all faculties and departments, and is therefore a great way to meet people you might not normally interact with during your time at King's. Unfortunately, King's alumni cannot participate in Enterprise Award – but alumni are still welcome to attend our events and workshops – sign up to our mailing list to hear about them.

IS IT FREE TO TAKE PART IN ENTERPRISE AWARD?

Yes! All our workshops and events are free of charge, and we'll try and signpost you to as many free external events as possible. You'll only pay for anything if you find an event that you want to attend which has a fee attached – but this is completely optional.

WHAT IS THE TIME COMMITMENT?

We estimate that Enterprise Award requires a minimum of 40 hours self-led study throughout the year, though of course you're free to do more!

Each criterion has slightly different deadlines, and you'll receive plenty of notice ahead of these. See last slide for a timeline.

I DON’T HAVE A BUSINESS OR ENTREPRENEURSHIP BACKGROUD/DON’T HAVE A BUSINESS IDEA – IS ENTERPRISE AWARD FOR ME?

Absolutely! You don't need to be a business student or have any experience in entrepreneurship in order to take part. Enterprise Award is about skill-development – not building a business – and the skills you’ll develop are applicable to any degree or future career path. The fact that we’re open to students and staff from all faculties means that you’ll have the opportunity to meet people you might not otherwise meet whilst at King’s.

If you do have a business idea that you’d like to pursue, then check out our early-stage ideas competition Idea Factory, or book a 1-to-1 Idea Feedback session with a member of our team to get feedback.

WHAT DO I GET FROM PARTICIPATING IN ENTERPRISE AWARD?

Through completing Enterprise Award, you will:

- Develop your entrepreneurial skills and mindset which will enhance your future, whatever that might hold
- Have the opportunity to discover the world of entrepreneurship and the London start-up eco-system
- Gain an award which will go on your Higher Education Achievement Report
- Meet and be a part of a like-minded community.

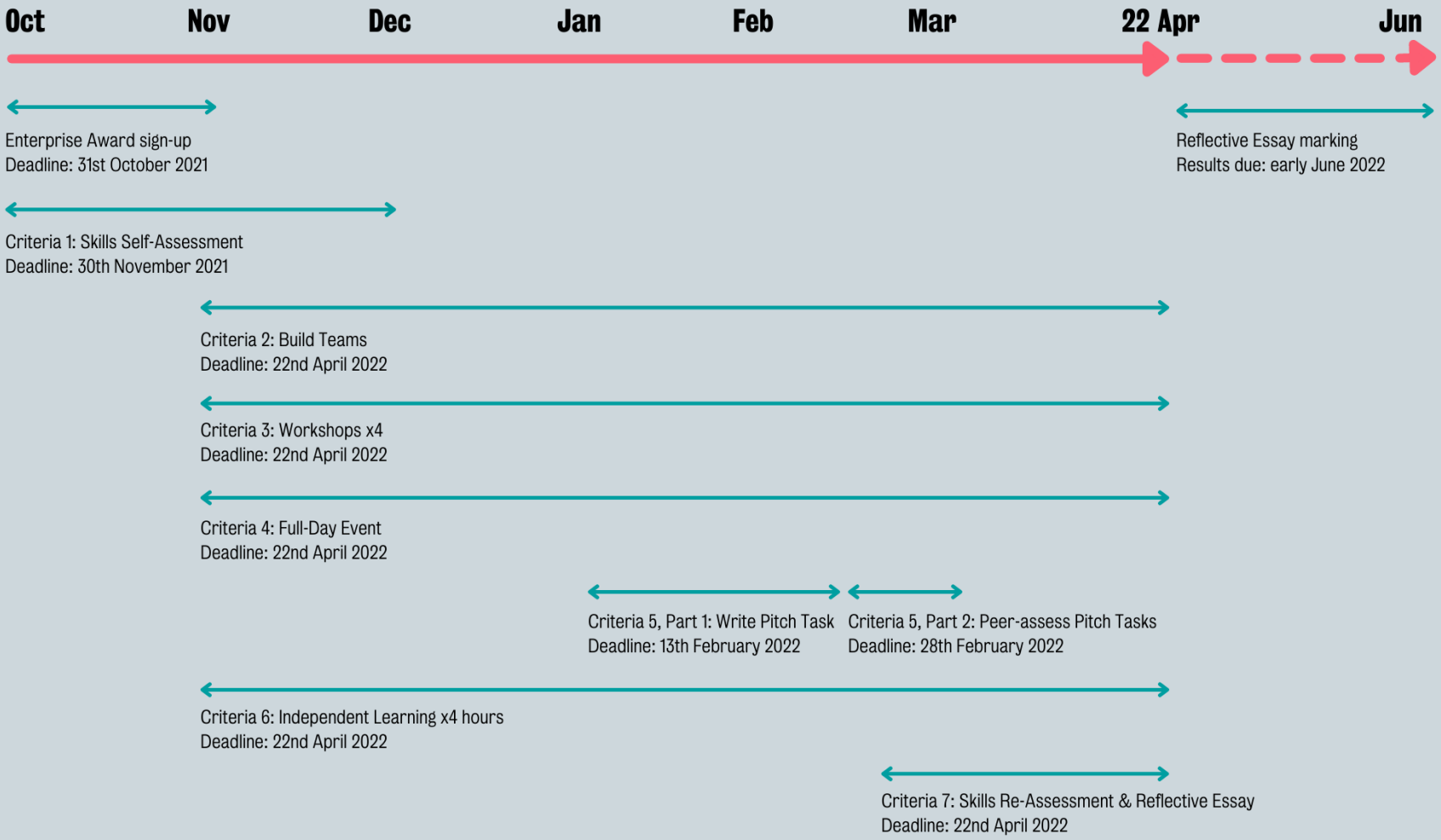
WHAT DOES ENTERPRISE AWARD ACTUALLY INVOLVE?

Enterprise Award is a year-long personal journey of learning and self-development, to become a more entrepreneurial version of yourself. See next slide for an idea of deadlines and the Award timeline.

There are 7 criteria you need to complete for Enterprise Award:

- Complete a Skills Self-Assessment against our 7 Skills of an Entrepreneurial Mindset
- Build Teams by completing a group task
- Attend 4 workshops
- Attend 1 full-day event
- Complete a peer-assessed pitch task
- Undertake 4 hours of independent learning
- Re-assess your skills and write a 1000 word reflective essay about your experience

ENTERPRISE AWARD TIMELINE



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